



**Westpeak™**  
NEW ZEALAND

---

# Employee Introduction





# Why Choose a Career at Westpeak™ New Zealand?

The West Coast is unmatched for its work-life balance, it's warm and welcoming and has a lower cost of living which means you have more to spend on things you enjoy. Better yet the career opportunities over here is one of the best kept secrets. Combine all that with good family and friends and you will live the good life!

Here at Westpeak™ we offer our staff fantastic career opportunities where you can come enjoy your time at work for a family run business that cares about people. Whichever department you are placed in at Westpeak™ there is up-skilling opportunities to grow your knowledge and skill set. No day is the same as we look after nationwide customers and strive to be New Zealand's most trusted uniform supplier. With a great group of employees from all over the region we welcome you to come join our team!



Working for Westpeak™ gives me the security of a rewarding job while the hours work around my busy life outside the office - Head of Marketing & Sustainability

I enjoy coming to work every day with great people in a business that's puts its employee's first - Sales Support





# Who are we?

At Westpeak™ New Zealand, we strive to be New Zealand's most trusted uniform supplier, known for covering all uniform management needs. From bespoke design to our wide range of top quality, long-lasting gear, we stock apparel suitable for just about any industry.

Our purpose-designed uniform management system streamlines ordering to save time, money and hassle and allows customers to manage and allocate gear with speed and ease while also controlling costs. We even have an in-house branding service for reliable, consistent quality embroidering and screen printing of logos.

## Our history

Established in 1994 as Westland Workgear, we began by providing appropriate workwear for New Zealand craftsmen and labourers such as miners, farmers, fishermen and mechanics. Over the years, our range has evolved to cater for almost any industry with uniforms, workwear, corporate wear, safety equipment and accessories.





# West Coast Proud

We are a nationwide supplier of uniforms, workwear, corporate wear, safety equipment and accessories to many New Zealand businesses across various industries. But we still call the West Coast home, which means we know a thing or two about the need for high quality, durable clothing that can handle everything thrown at it.

## Integrity really matters

We are a family-owned business that values honesty and integrity. To us, relationships are everything, so we always do the right thing and bend over backwards to give our customers a good experience and treat our suppliers and colleagues with respect too. We back the quality of our products and are quick to rectify anything not up to scratch. We also have a culture of consistency balanced with continuous improvement; doing whatever we can to make sure we always deliver quality today, while also exploring ways we can help our customers businesses grow and prosper in the future.





# Brand Foundations

## Westpeak Vision

- Be known as New Zealand's most trusted uniform supplier.

## Westpeak Purpose

- High quality, total uniform solutions that empower our clients to gain better control of uniform and PPE management.

## Westpeak Core Promise

- Top quality apparel delivered in a cost effective and efficient manner.

# Brand Values

## Relationships are everything

We bend over backwards to ensure the customer has an exceptional experience. We also acknowledge that to do this we rely on the smooth delivery of goods from our suppliers also.

## Continuous improvement

Everyone is encouraged to look for ways to help our business and our clients' business grow and prosper.

## We do the right thing

We do the right thing not the easy thing. We treat others as we would like to be treated ourselves.

## We are open and honest

We behave with integrity and are free from bias. We understand that we have a reputation to protect and that our clients have high expectations.

## We do what we say we will do

We keep our promises to our family, our staff and our clients. Not only do we back the quality of our products, we guarantee them for 12 months. And if anything goes wrong we are quick to rectify it.

## We deliver consistently

Our reputation is only as good as our last order. We have a relentless focus on an exceptional customer experience for every customer.

